



Greetings! At our last Powwow for Hope in 2024, a grandmother stood outside the arena holding her ribbon skirt in one hand and her granddaughter's hand in the other. She had recently completed cancer treatment. She told us she nearly postponed her screening. She felt fine, and life was busy.

That screening saved her life. Today, she dances as a survivor.

Too many in our Native communities never get that opportunity. Cancer remains the leading cause of death for American Indians/Alaska Natives in the United States, and late diagnoses and limited access to screening still cost lives that could be saved.

This is where your partnership makes a measurable difference.

On Saturday, October 17, 2026, the American Indian Cancer Foundation (AICAF) will host the 14th Powwow for Hope: Dancing for Life, Love & Hope, a community healing event and fundraiser, in St. Paul, Minnesota. Powwow for Hope is more than a cultural gathering. It is a strategic, community-centered prevention initiative that advances early detection, strengthens survivorship, and connects Native families to trusted health resources.

Expected reach and outcomes: We anticipate approximately 500 community members to attend who will leave with screening resources, prevention education, and connections to trusted care and survivorship supports.

Your sponsorship is more than support; it is leadership.

As a leading partner, you help:

- Expand culturally grounded prevention education
- Increase participation in life-saving screenings by reducing barriers to early detection
- Advance health equity through visible, values-driven collaboration

Our relatives travel from across the region to attend. They come to honor cancer survivors and remember loved ones, and they leave with actionable prevention education, screening resources, and stronger connections to trusted health systems and care networks that support their journey.

When our relatives leave Powwow for Hope, they leave feeling reconnected to community, family, language, and culture, and to the strength of those who came before them. For many, especially survivors and caregivers, that sense of belonging is deeply healing! It reminds them that they are not alone and restores pride, identity, and hope. As a sponsor, you are investing in cultural connection, community resilience, and the collective strength that makes health and healing possible.

A leadership sponsorship ensures this impact extends beyond a single day. It strengthens AICAF's year-round prevention and early detection efforts and positions your organization at the forefront of addressing one of the most urgent health disparities facing Native communities today.

The need is immediate. The opportunity to lead is clear.

We are seeking committed partners who are ready to act, organizations and individuals who understand that **prevention saves lives** and that meaningful change requires investment. We invite you to step forward as a leadership sponsor of Powwow for Hope and stand visibly with Native communities in this work.

To discuss sponsorship, contact Veronica Laverdure at VLaverdure@aicaf.org. Open to a brief call? Let's schedule 20 minutes in the next two weeks to confirm fit and next steps.

Ketabi / Wopida / Miigwech - thank you for your partnership and commitment.

With gratitude,



A handwritten signature in black ink that reads "Melissa Buffalo". The signature is written in a cursive, flowing style.

Melissa Buffalo, MS
(Meskwaki & Dakota)
Chief Executive Officer



A Community Healing Event and Fundraiser
2026 Sponsorship Opportunities

Benefits Packet

 St. Paul, MN
 October 17, 2026

Where culture, community, and cancer prevention come together to save lives.





Resiliency Sponsor

\$25,000

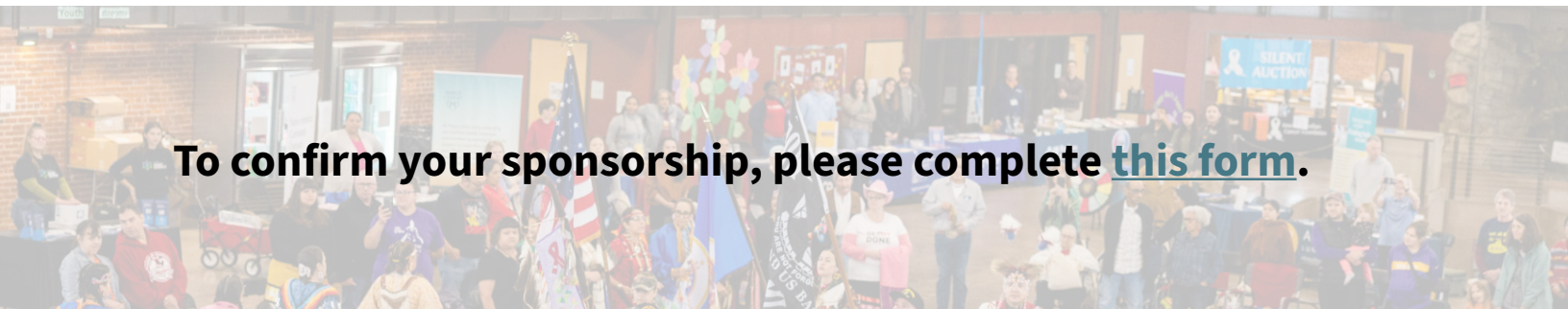
As the Resiliency Sponsor, your organization will be recognized as the exclusive Presenting Sponsor of Powwow for Hope, standing alongside Indigenous cancer survivors, families, and Tribal communities in advancing cancer equity.

- Named in all event promotions as presenting sponsor
- Recipient of Powwow for Hope Resiliency Sponsor Award presented at event
- 10 minute speaking opportunity at event
- Dedicated sponsor spotlight on the Powwow for Hope website, featuring a sponsor-provided article or impact story and direct link to the sponsor's website.
- Two American Indian Cancer Foundation Social Media Highlight Days
 - Your company will be featured on all AICAF social media for two days
 - Sponsor to provide content (video, pictures, etc.) highlighting AI/AN partnership
- Dedicated E-Blast to community prior to the event, including link to sponsor-provided website.
- Premier logo siting and placement on:
 - Event promotions
 - Event webpage
 - Event signage
 - SWAG bags
- Complimentary table at the event
- Inclusion of sponsor-provided promotional items in SWAG bags
- Sponsor recognition in biennial report
- Early access to next event's sponsorship opportunities

A Meaningful Partnership

As AICAF's premier Resiliency Sponsor, your organization demonstrates a visible commitment to Indigenous cancer prevention, early detection, and survivorship, honoring resilience while helping build a future where Native communities thrive.

To confirm your sponsorship, please complete [this form](#).





Life Sponsor

\$15,000 – Two Available

As the Life Sponsor, your organization will be recognized as a valuable sponsor of Powwow for Hope, standing alongside Indigenous cancer survivors, families, and Tribal communities in advancing cancer equity.

- 5 minute speaking opportunity at event
- American Indian Cancer Foundation Social Media Highlight Day
 - Your company will be featured on all AICAF social media for one day
 - Sponsor to provide content (video, pictures, etc.) highlighting AI/AN partnership
- Extra-large logo sizing and placement on:
 - Event promotions
 - Event webpage
 - Event signage
 - SWAG bags
- Complimentary table at the event
- Inclusion of sponsor-provided promotional items in SWAG bags
- Sponsor recognition in biennial report
- Early access to next event's sponsorship opportunities

A Meaningful Partnership

As AICAF's Life Sponsor, your organization demonstrates a visible commitment to Indigenous cancer prevention, early detection, and survivorship, honoring resilience while helping build a future where Native communities thrive.

To confirm your sponsorship, please complete [this form](#).





Love Sponsor

\$10,000 – Five Available

As the Love Sponsor, your organization will be recognized as a valuable sponsor of Powwow for Hope, standing alongside Indigenous cancer survivors, families, and Tribal communities in advancing cancer equity.

- Named sponsor for one of the following at the event:
 - Healthy Meal Sponsor – Logo on signage at lunch area
 - Silent Auction Sponsor - Logo on silent auction signage and bid forms
 - Luminary Bag Sponsor - Logo stickers on all luminary bags
 - Pink Shawl Sponsor - Logo on signage for pink shawl dance
 - Beverage Station Sponsor – Logo on signage at beverage stations
- Large logo sizing and placement on:
 - Event promotions
 - Event webpage
 - Event signage
 - SWAG bags
- Complimentary table at the event
- Inclusion of sponsor-provided promotional items in SWAG bags
- Sponsor recognition in biennial report
- Early access to next event's sponsorship opportunities

A Meaningful Partnership

As AICAF's Love Sponsor, your organization demonstrates a visible commitment to Indigenous cancer prevention, early detection, and survivorship, honoring resilience while helping build a future where Native communities thrive.



To confirm your sponsorship, please complete [this form](#).



Hope Sponsor

\$5,000 – Five Available

- One of five named photo booth sponsors – Logo on signage at photo booth area
- Medium logo sizing and placement on:
 - Event promotions
 - Event webpage
 - Event signage
 - SWAG bags
- Complimentary table at the event
- Inclusion of sponsor-provided promotional items in SWAG bags
- Sponsor recognition in biennial report
- Early access to next event's sponsorship opportunities

Healing Sponsor

\$2,000 – Five Available

- Small logo sizing and placement on:
 - Event promotions
 - Event webpage
 - Event signage
 - SWAG bags
- Complimentary table at the event
- Inclusion of sponsor-provided promotional items in SWAG bags
- Sponsor recognition in biennial report
- Early access to next event's sponsorship opportunities

A Meaningful Partnership

As an AICAF Sponsor, your organization demonstrates a visible commitment to Indigenous cancer prevention, early detection, and survivorship, honoring resilience while helping build a future where Native communities thrive.

To confirm your sponsorship, please complete [this form](#).