



Hello,

The 12th annual ***Powwow for Hope: Dancing for Life, Love & Hope*** (PFH), a community healing event and fundraiser, will occur in St. Paul, MN, on Saturday, September 23, 2023. Since 2020, we have hosted this gathering virtually, but we cannot adequately express our excitement to finally meet in person again this year!

We graciously invite you to become a sponsor of the American Indian Cancer Foundation's Powwow For Hope. This event is vital to the American Indian community as it raises cancer awareness and is a time to celebrate those battling this disease.

American Indians experience higher rates of developing some of the most common and preventable cancers and lower cancer survival rates for almost all cancers. In fact, cancer is the leading cause of death for American Indians in the United States. The American Indian Cancer Foundation is actively addressing these issues by focusing on prevention and early detection to decrease new diagnoses and increase survivorship among Native people in a culturally relevant and responsive way.

Momentum for Powwow for Hope continues to grow. In past years, many individuals travel from urban and tribal communities throughout Iowa, Michigan, Minnesota, Montana, North Dakota, and South Dakota to participate in this event. During the pandemic, our virtual event reached over 6,800 people in Indian Country. Our goal this year is to continue to engage those who cannot be there in person by providing a virtual platform for at-home participation.

Please demonstrate your commitment to stronger, healthier communities by sponsoring the 2023 *Powwow for Hope: Dancing for Life, Love & Hope*. Sponsorship opportunities are enclosed in this letter. If you have questions or want more information, please contact Jen Rico at jrico@aicaf.org. Our staff looks forward to meeting many of you in person at this year's event!

Ketabi/Pidamaya (thank you) for your partnership! **Together we can make a difference.**

Sincerely,

Melissa Buffalo

Melissa Buffalo (Meskwaki and Dakota), MS
Chief Executive Officer

The American Indian Cancer Foundation is a 501(c)3 nonprofit organization, and your contribution is tax-deductible to the extent allowed by law.



American Indian
Cancer Foundation.

Sponsorship Registration Form

2023 Powwow for Hope : Dancing for Life, Love & Hope

Powwow for Hope™: Dancing for Life, Love & Hope

Powwow for Hope is an American Indian Cancer Foundation benefit event. It is AICAF's largest community event and fundraiser, held annually in Minneapolis, MN. More than 3000 people attend each year.

Sponsor Benefits	Life \$10,000	Love \$5,000	Hope \$2,500	Healing \$1,000
Exclusive sponsor named in all event promotions: "Powwow for Hope is brought to you by [Sponsor Name]"	✓			
Opportunity to speak at event :15 min. max	✓			
Sponsor name/logo on event print promotions	x-large logo (color)	large logo (color)	medium logo (color)	small logo (B&W)
Sponsor name/logo* on event promotions on AICAF website and social media	x-large logo (color)	large logo (color)	medium logo (color)	small logo (B&W)
Sponsor name/logo* in AICAF Quarterly E-Newsletter	x-large logo (color)	large logo (color)	medium logo (color)	small logo (B&W)
Sponsor recognition at event	✓	✓	✓	✓
Promotional table at event*	✓	✓	✓	✓
Inclusion of promotional items in swag bags*	✓	✓	✓	✓

*Includes hyperlink to sponsor website where applicable.

To discuss other sponsorship opportunities tailored to meet your needs or to learn more, contact us at Powwow@aicaf.org.

Sponsor Information

Sponsor Name:		Title:	
Mailing Address:		City, State, Zip:	
Email:	Phone:	Fax:	
Primary Contact (for follow-up, logo, etc.):		Website Address:	

Sponsorship Level (Check One)

- LIFE SPONSOR \$10,000+
- LOVE SPONSOR \$5,000
- HOPE SPONSOR \$2,500
- HEALING SPONSOR \$1,000



Payment (Check One)

- My check is enclosed.
(Payable to American Indian Cancer Foundation)
- Please invoice me.
- I made a payment using the QR code
on this date: _____

- Take advantage of sponsor benefits by confirming your sponsorship today! Payments can be made at a later date, up to 30 days after the conclusion of the event.

- Please return this form to:

mail: American Indian Cancer Foundation
Attn: Powwow for Hope
2355 Fairview Ave N #317
Saint Paul, MN 55113

email: Powwow@aicaf.org