



NEWS RELEASE

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JOIN THE FIGHT AGAINST COLORECTAL CANCER WITH THE AMERICAN INDIAN CANCER FOUNDATION

‘Blot it Blue’ during AICAF’s 5th annual Blue Beads Campaign

MINNEAPOLIS, MN - Help AICAF get a bingo by blotting Indian Country blue! Just like a bingo dauber, blot your state blue on our Blue Beads Colorectal Cancer (CRC) Champion Communities map by pledging to get screened [here](#). The Blue Beads Campaign occurs every March during National CRC Awareness Month.

CRC is the third most common cancer among American Indian and Alaska Native people. Getting screened saves lives by helping to find polyps early before they become cancer.

“We know that cancer screenings save lives. At AICAF, our goal is to create and disseminate culturally tailored tools and resources our communities, clinics, and partners find relevant and can confidently share with their community so in turn our relatives can make informed screening decisions,” said AICAF Chief Executive Officer, Melissa Buffalo.

Wear blue beadwork or clothing on **March 16th** for Blue Beads Day to raise awareness of CRC in our communities and to honor relatives who have faced or are currently facing a diagnosis. Share photos on social media using the hashtags [#BlotItBlue](#) [#GetBehindCRCScreening](#) [#BlueBeads](#) [#BlueBeadsDay](#) [#BlueBeadsForCRC](#).

Subscribe to the AICAF Newsletter, where we will share new and updated CRC resources throughout March! Subscribe [here](#).

Let’s end the CRC fight by healing with culture and reclaiming indigenous health!

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About the Blue Beads Campaign

The Blue Beads campaign aims to increase awareness and knowledge about the importance of CRC screening and supporting CRC survivors and caregivers. For more information, go to www.americanindiancancer.org/aicaf-project/blue-beads-day/

About the American Indian Cancer Foundation

AICAF is a national Native-led and Native-governed non-profit organization established to address the tremendous cancer burdens faced by Native people. AICAF strives to be a partner trusted by tribes and organizations, working toward effective and sustainable cancer solutions based on cultural teachings and wisdom.

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