



American Indian Cancer Foundation®

Greetings,

The 13th Annual **Powwow for Hope: Dancing for Life, Love & Hope** (PFH), a community healing event and fundraiser, will occur in St. Paul, MN, on Saturday, May 4. We are excited to continue this time-honored tradition of celebrating survivors, caregivers, and those our communities have lost to cancer.

Cancer rates are expected to top 2 million in the United States. These numbers are not only alarming but, with appropriate education and access to resources, are avoidable. It is well known that the disparities in early detection and prevention within the American Indian community are higher than other ethnicities. In fact, cancer is the leading cause of death for American Indians in the United States.

The COVID-19 pandemic led to a deficit of 9.4 million screenings specifically for breast, colorectal, and prostate cancer in the United States, and the ACS has determined that new cancer diagnoses are projected [to increase to 2.3 million by the year 2030](#).

This year, the urgency behind the development of culturally responsible resources, quality and accessible technical assistance, and collaboration with tribal communities to increase awareness of cancer prevention and screenings is greater than ever. The American Indian Cancer Foundation (AICAF) is a leader in providing these resources and tools to tribal communities and organizations. AICAF actively addresses the disparities in Indian Country by focusing on PREVENTION and EARLY DETECTION, aiming to DECREASE new diagnoses and INCREASE survivorship amongst Native people.

Powwow for Hope has gained momentum and notoriety in the American Indian community, widening the reach and opportunities for engagement. Last year, powwow participants traveled from Iowa, Michigan, Montana, North Dakota, South Dakota, Oklahoma, and throughout Minnesota to attend the event. Powwow for Hope is an opportunity for sponsors, like your organization, to build community impact and reach a historically overlooked demographic.

We invite you to become a sponsor of this vital fundraising event, as it not only provides a sense of community and belonging for those battling this disease but is a space that provides education to raise cancer awareness and direct connection points between organizations and the community. A sponsorship will support the ongoing battle against cancer that AICAF is prepared to continue, and we are excited to partner with you in this work. This year, we offer sponsorship packages with varying levels of sponsorship.

Please demonstrate your commitment to stronger, healthier communities by sponsoring this event. Sponsorship opportunities are detailed below. If you have questions or want more information, please contact Jen Rico at jrico@aicaf.org. Our staff looks forward to meeting many of you in person at this year's event!

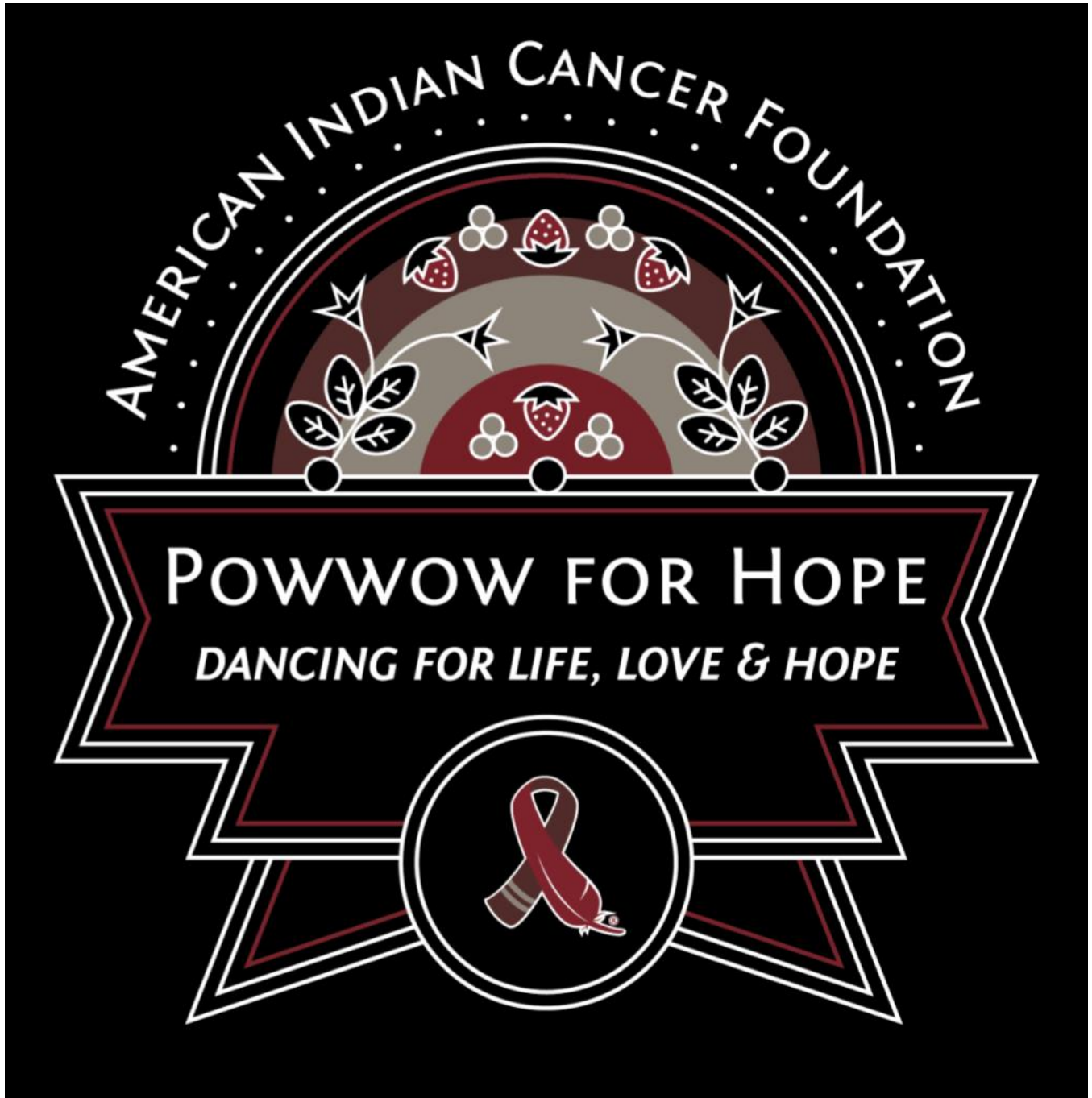
Ketabi/Pidamaya (thank you) for your partnership! **Together, we can make a difference.**

Sincerely,

Melissa Buffalo

Melissa Buffalo (Meskwaki and Dakota), MS
Chief Executive Officer

The American Indian Cancer Foundation is a 501(c)3 nonprofit organization, and your contribution is tax-deductible to the extent allowed by law.



**2024 Powwow for Hope
Sponsorship Opportunities**



LIFE SPONSOR - \$15,000 - 2 Available

- Named in all event promotions as presenting sponsor
- VIP Dinner for two with American Indian Cancer Foundation CEO and Leadership
- Speaking opportunity at Powwow for Hope (15 minutes)
- Recipient of Powwow for Hope Life Sponsor Award presented at the event
- American Indian Cancer Foundation Social Media Highlight Day
 - Your company will be featured on all AICAF social media for one day. Sponsor to provide content (video, pictures, etc) highlighting AI/AN partnership
- Extra-large logo on all event print promotions
- Extra-large logo on event promotions on the PFH website and social media
- Extra-large logo in AICAF Quarterly E-Newsletter
- Extra-large logo on Powwow for Hope SWAG bags
- Sponsor recognition at the event
- Promotional table at the event
- Inclusion of promotional items in SWAG bags

[Click here](#) or go to the QR Code to sponsor Powwow for Hope 2024





LOVE SPONSOR - \$10,000 - 5 Available

- American Indian Cancer Foundation Social Media Highlight Day
 - Your company will be featured on all AICAF social media for one day. Sponsor to provide content (video, pictures, etc) highlighting AI/AN partnership.
- Named sponsor for one of the following at the event:
 - Lunch Sponsor - Logo stickers on lunch items and signage at lunch station
 - Silent Auction Sponsor - Logo on silent auction signage and bid forms
 - Healthy Feast Sponsor - Logo on signage at Healthy Feast station
 - Luminary Bag Sponsor - Logo stickers on all luminary bags
 - Pink Shawl Sponsor - Logo on signage for pink shawl dance
- Large logo on all event print promotions
- Large logo on event promotions on AICAF website and social media
- Large logo in AICAF Quarterly E-Newsletter
- Large logo on Powwow for Hope SWAG bags
- Sponsor recognition at event
- Promotional table at event
- Inclusion of promotional items in SWAG bags

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HOPE SPONSOR - \$5,000 - 5 Available

- One of five named photo booth sponsors
 - Logo signage on photo booth wall where pictures are taken
- Medium logo on all event print promotions
- Medium logo on event promotions on AICAF website and social media
- Medium logo in AICAF Quarterly E-Newsletter
- Medium logo on Powwow for Hope SWAG bags
- Sponsor recognition at event
- Promotional table at event
- Inclusion of promotional items in SWAG bags

HEALING SPONSOR - \$2,000 - 5 Available

- Small logo on all event print promotions
- Small logo on event promotions on AICAF website and social media
- Small logo in AICAF Quarterly E-Newsletter
- Small logo on Powwow for Hope SWAG bags
- Sponsor recognition at event
- Promotional table at event
- Inclusion of promotional items in SWAG bags

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